









PLEASE SEND INK DRAWS (15%, 25% 35%) along with pre-press proofs

-  SHAPE metallic (PANTONE 151+25% silver)
-  ELITE silver (PANTONE 877)
-  Cyan
-  Magenta
-  Yellow
-  Black
-  score and fold (dashed line indicates perforate and score)
-  dieline



MIO Shape Elite

**MIO Shape Elite**

ECG accurate WITHOUT a chest strap  
Go anywhere design to suit your busy lifestyle  
Leading MIO technology you can trust

**The heart rate monitor that helps you get fit, wherever life takes you.**

**Heart rate monitor**  
ECG accurate

**No chest strap**

**Elite series**



**The science behind getting fit fast**

Burn calories, lose weight, right? Not necessarily. Workout too hard and you'll tire quickly. Not hard enough and you'll burn too few calories. Measuring your heart rate is the *only* way to ensure you stay in the optimum calorie burning zone.

Think of MIO Shape Elite as a speedometer for your body, monitoring your heart rate and calorie burn for maximum effect. And MIO's no-chest strap technology makes it easy to burn fat without fuss, get fit and get on with life!

**mio**™ The watch that knows your heart rate

**Heart rate monitor**  
**ECG accurate**  
**No chest strap**

- Patented calorie management system
- Dual interval Walk/Run timer
- Water resistant to 20 meters
- Backlit display
- Time + Date + Alarms



**MIO Two Piece Box • Top**  
 version: Shape Elite box top.ai scale: 1:1  
 drawn: 20 March 2006 by Etculli Design  
 note: Final files. Pre-press proofs and ink-draws must be approved by Physical prior to printing.